
[Imagine Denmark \[1\]](#)

Denmark is a small pearl in the North Sea. Despite its small geographic area, it has an impressive range of opportunities. Let your imagination take over, and let your holiday dreams run free – tell us what you want to experience in Denmark. Come join us and create your own Danish holiday experience.

Holidays and Hans Christian Andersen

Visit us at the Danish Pavilion for holiday ideas on Copenhagen City Breaks, Viking tours, Walking and cycling tours or try a Danish holiday cottage experience. Hans Christian Andersen's famous fairy tales will come alive during the event through story telling and fun interaction. Meet Hans Christian Andersen and watch him perform two of his most beloved fairy tales: "The Ugly Duckling" and "The Little Match Girl". Let yourself be carried away in Hans Christian Andersen fantastic storytelling in this imaginary live performance. Come - enjoy a playful day for the whole family at IMAGINATION.

Denmark in London

So you are in for a treat when VisitDenmark and major Danish TV channel TV 2 rock the area around St Katharine Docks in central London, from the 27 July to the 12 August 2012. For three full weeks, we are going to have fun at IMAGINATION – an incredible, interactive Danish summer party, showcasing an exciting spectrum of Danish partners.

The happiest nation in the world

Twice voted the happiest nation in the world, Denmark is perceived as one of the most clean and secure countries anywhere. It's filled with 5 million contented and relaxed Danes, just waiting to share all of our strong points and our famous sense of hygge, or cosiness, with you.

Shaped by the sea

Throughout Denmark, you sense the sea and its proximity. It's a dynamically beautiful holiday destination full of outdoor activities by fjords, canals, sea and lakes. St Katharine Docks, with its amazing marina and closeness to the Thames, is therefore the perfect setting for IMAGINATION. From here, Danish lifestyle and Danish experiences, products and competencies will be presented in a fun and innovative way.

IMAGINATION

Our aim is to give you an impression of Danish culture and a taste of our Danish treasures within the areas of history, gastronomy, fashion and design. We'll be bringing new perspectives and an appealing sense of what the creative and innovative Denmark has to offer.

Holidays in Denmark

A typical Danish holiday usually involves family time in a holiday cottage by the sea, with daily bicycle outings to white sandy beaches or local attractions. The beaches in Denmark are wide and open with fine, white sand, stretching over 700 miles of coastline and many summer holiday cottages are located close to the coast.

Danish holiday cottage in London!

At the IMAGINATION courtyard, you will have the opportunity to see and feel the atmosphere inside a real Danish holiday cottage, transported from Denmark to showcase a true Danish feeling of

vacation and cosiness.